



ALEXANDER BAHL

ARTEMIS & APOLLO EXPLAINED

From Apollo to Artemis – what 50 years
of space exploration teach us today

LET YOURSELF BE FASCINATED
BY THE EXPLORATION OF SPACE!



APOLLO & ARTEMIS

WHAT'S BEHIND IT?

MORE THAN 50 YEARS AFTER APOLLO PROGRAM FIRST BROUGHT HUMANS TO THE MOON, HUMANITY IS PREPARING TO RETURN.

WITH ARTEMIS PROGRAM AND THE UPCOMING ARTEMIS II MISSION, A NEW ERA OF SPACE EXPLORATION HAS BEGUN. BUT THIS IS MORE THAN JUST A TECHNOLOGICAL COMEBACK..

THE SPEAKER

IN THIS KEYNOTE, ALEXANDER BAHL TAKES YOU ON A JOURNEY FROM THE HISTORIC ACHIEVEMENTS OF APOLLO TO THE BOLD AMBITIONS OF ARTEMIS – AND EXPLORES WHAT THIS NEW SPACE RACE MEANS FOR INNOVATION, RISK-TAKING, AND THE FUTURE OF HUMANITY.



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FEE: PER ARRANGEMENT

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