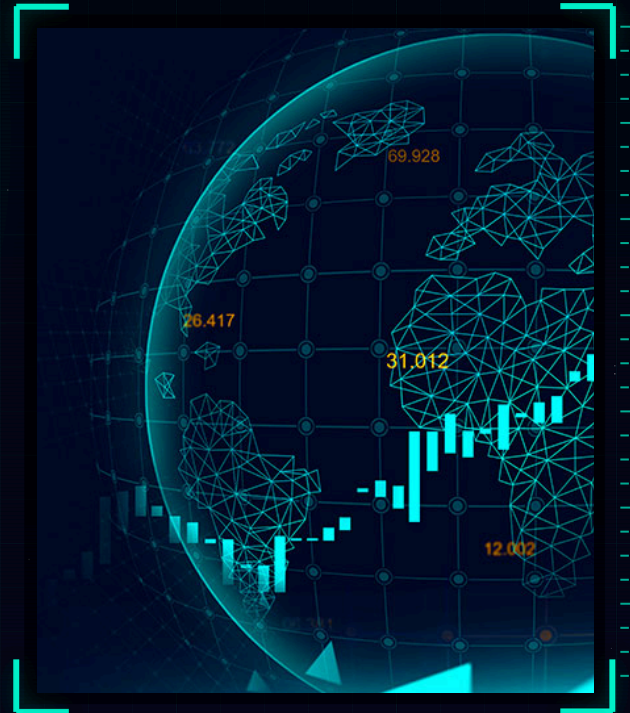


KEYNOTE · ALEXANDER BAHL

THE NEW SPACE ECONOMY

Space is the next big market – what does that mean for you?



TARGET LOCK > VISUAL FEED 01

[REC]

WHAT YOUR AUDIENCE TAKES AWAY

// MODULE 01

01

SPACE AS A MARKET

What used to be the domain of government agencies is now driven by companies such as SpaceX, Rocket Lab and Blue Origin. How private players are turning spaceflight into a business.

// MODULE 02

02

NEW TECHNOLOGIES

Reusable rockets, small satellites and satellite internet are dramatically lowering the barriers to entry. Which developments are opening up new opportunities right now – even beyond spaceflight.

// MODULE 03

03

OPPORTUNITIES ACROSS INDUSTRIES

Navigation, Earth observation, communication: data from space already powers agriculture, logistics and finance. Where business and everyday life already benefit from space today.

// MODULE 04

04

LESSONS FOR THE FUTURE

Spaceflight shows how speed, courage to take risks and new partnerships can transform entire markets. Concrete food for thought your audience can take straight into everyday life.



Alexander Bahl is a keynote speaker on the New Space Economy, SpaceX and Elon Musk. He takes a deep interest in the groundbreaking developments of commercial spaceflight – from reusable rockets to satellite internet. He has spoken at renowned business clubs, at ETH Zurich and at event forums, showing why space matters to all of us.

>> LAUNCH SEQUENCE <<

BRING SPACE TO YOUR STAGE.

Contact me for your keynote.

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⌚ 45 min 🌐 DE/EN 💰 \$ Fee by arrangement

