

# SPACEX: MISSION MARS

HOW SPACEX IS BUILDING THE FUTURE –  
AND WHAT COMPANIES CAN LEARN FROM IT

## ALEXANDER BAHL

KEYNOTE SPEAKER  
AI & NEW SPACE ECONOMY



### THE GREATEST INNOVATION STORY OF OUR LIFETIME IS HAPPENING IN SOUTH TEXAS.

SpaceX is redefining what's possible.

From reusable rockets to the first city on Mars, Elon Musk and SpaceX are changing not only spaceflight—but the way innovation happens.

In this inspiring keynote, Alexander Bahl takes audiences behind the scenes of humanity's most ambitious engineering project and reveals what leaders and organizations can learn from it.

### WHAT YOUR AUDIENCE TAKES AWAY

- SpaceX & Starship explained clearly
- The journey to Mars – a realistic vision
- Innovation under extreme conditions
- What companies can learn from Elon Musk
- Spectacular videos, images & insider updates
- The future of the space industry

### AT A GLANCE

- DURATION**  
45 minutes
- LANGUAGE**  
English
- FORMAT**  
Live or Online
- AUDIENCE**  
Management & Organizations
- FEE**  
Upon request

### IDEAL FOR

- Executive Events
- Customer Events
- Innovation Days
- Leadership Conferences
- Banks & Insurance
- Technology Companies
- Universities
- Associations

### ABOUT THE SPEAKER

Alexander Bahl works at Swisscom and helps organizations adopt AI and future technologies.

Beyond his professional career, he has spent years studying SpaceX, Starship and the New Space Economy.

His presentations combine cutting-edge technology with engaging storytelling—making even the most complex topics easy to understand and inspiring action.

### READY FOR LIFT-OFF?

Book an inspiring keynote that will leave your audience looking at the future differently.

- alexanderbahl.ch
- alexander.bahl@bluewin.ch
- 079 215 10 30
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**SCAN ME**  
for Speaker-Video  
and more info

### PREVIOUS EVENTS & CLIENTS