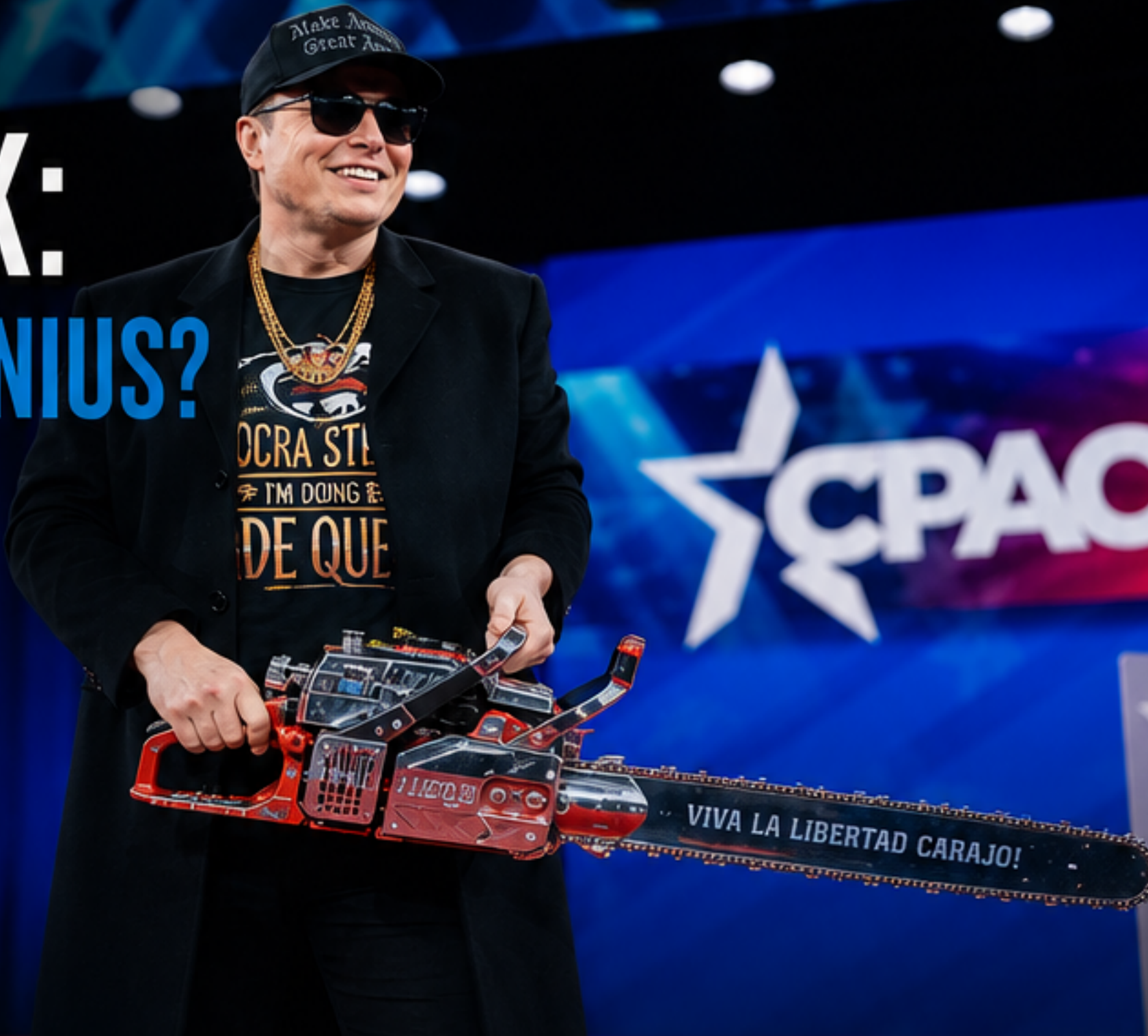


ELON MUSK: MADMAN OR GENIUS?

A KEYNOTE ABOUT THE
US TECH BILLIONAIRE
AND FOUNDER OF
TESLA & SPACEX

ALEXANDER BAHL

KEYNOTE SPEAKER
AI & NEW SPACE ECONOMY



“ THE GREATEST INNOVATION STORY
OF OUR LIFETIME IS HAPPENING
IN SOUTH TEXAS.

Elon Musk is redefining what's possible.

He builds rockets that land.
He wants to connect the brain with
computers. And he dreams of a city
on Mars.

Is he a brilliant architect of the future –
or simply out of his mind?

As an admirer of his visionary thinking –
but also as a critical observer of his
public persona – I take you on a journey
through his boldest projects and answer
the question: Is he a genius pioneer or a
megalomaniac?

WHAT YOUR AUDIENCE TAKES AWAY

- Elon Musk's mindset: think impossible
- Tesla: revolutionizing the automotive industry
- SpaceX: reducing the cost of spaceflight dramatically
- Neuralink: connecting the human brain with AI
- The Boring Company: solving traffic underground
- Twitter/X: free speech or chaos?
- Mars & beyond: his ultimate vision for humanity
- Leadership, risk-taking and failure culture

AT A GLANCE

- DURATION**
45 minutes
- LANGUAGE**
English
- FORMAT**
Live or Online
- AUDIENCE**
Management & Organizations
- FEE**
Upon request

IDEAL FOR

- Executive Events
- Customer Events
- Innovation Days
- Leadership Conferences
- Banks & Insurance
- Technology Companies
- Universities
- Associations

ABOUT THE SPEAKER

Alexander Bahl works at Swisscom and helps organizations adopt AI and future technologies.

Beyond his professional career, he has spent years studying Elon Musk, SpaceX, Starship and the New Space Economy.

His presentations combine cutting-edge technology with engaging storytelling—making even the most complex topics easy to understand and inspiring action.

READY FOR LIFT-OFF?

Book an inspiring keynote that will leave your audience looking at the future differently.

- alexanderbahl.ch
- alexander.bahl@bluewin.ch
- 079 215 10 30
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